



City Manager's Column



Homelessness takes many forms in Eureka. It is a diverse problem that includes short and long term homelessness as a result of economic conditions, mental health issues, drug and alcohol dependency, transients-both criminal and non-criminal, encampments on public and private property, living in cars, and those that are temporarily housed. It is a year around issue in Eureka, Humboldt County, the State of California, and to a lesser extent the rest of the country. In California, we have twice as many homeless on a per capita basis than the rest of the country. This has been an issue for many years, and the negative ramifications for the entire community appear to be increasing.

As part of the City of Eureka's General Plan Update, a Homeless Policy Paper was developed in July of 2014, with assistance from an outside consultant Focus Strategies, Humboldt Department of Health and Human Services, law enforcement, non-profit homeless service providers, as well as staff and elected officials from the City of Eureka and Humboldt County. The Policy Paper made a number of recommendations that are currently being pursued. The overarching goal was to focus on solutions that will actually end homelessness rather than attempting to just manage the problem. Research has shown that the best practices in the field all point to housing as the solution. With that as a goal the city and the county have created an effective working collaboration to address homelessness. These strategies include:

- The development of a Behavioral Health and Law Enforcement team to conduct outreach to chronically homeless people who are living outdoors in Eureka. The focus is a targeted outreach and assessment that allows for a prioritization for available permanent supportive housing. This is a "Housing First" approach that has been shown to be highly effective in other communities.

- Homeless Outreach Team with a "Housing First" Focus. This involves the city and county working together to explore strategies to expand the use of Mental Health Services Act-MHSA funds to provide housing for homeless people with mental illness who are high users of emergency services and medical care.

The City of Eureka does not have financial resources that can be devoted to housing the homeless. However, there are state and federal programs with funding that the city and county are either identifying or re-directing. One program has been the Multiple Assistance Center-the MAC. Instead of the MAC serving as a long term transitional shelter for families, it will be re-formatted to serve men, women and childless couples who are newly homeless, chronically homeless or diagnosed with Serious Mental Illness. This is a "Housing First" and Rapid Rehousing strategy that will utilize law enforcement and the Mobile Intervention and Services Team-MIST.

The City of Eureka is committed to partnering with Humboldt County, non-profit homeless providers, the faith community, and others to solve the many issues related to homelessness. If you have any recommendations for information you'd like to see in a future edition, please email ppowell@ci.eureka.ca.gov.


Thank you,

Greg L. Sparks

April

Calendar of Events



SUN	MON	TUE	WED	THU	FRI	SAT
"Earthquake Preparedness Month" "Native Plant Month"			1	2	3	4 Carson Park Easter Adventure Arts Alive Walk a mile in her
5 Easter!! 	6	7 <u>Council Meeting</u> Every 15 Minutes (EHS)	8 Eureka Dog Park Grand Opening	9	10	11 <u>Fin & Feathers Doggy Easter Biscuit hunt</u> <u>Cub Club: Otters, Otters, Everywhere!</u>
12	13	14 <u>Jr. Zookeepers: Springtime at the Zoo!</u>	15	16	17	18 Rhododendron Parade
19	20	21 <u>Council Meeting</u>	22	23	24 Zane PTSA Basketball game EPD vs. Zane	25
26 <u>Party for the Planet (Earth Day)</u> <u>MS Walk</u>	27	28	29	30		

Save the date:

May 9th: Cub Club: Run, Salmon, Run!

May 9th: Brew at the Zoo

May 2nd: Puppy up! Eureka

May 21st: Bike to work day



10 Planning Tips to Prepare for an Earthquake



The City of Eureka is in the heart of both “Redwood Country” and “Earthquake Country.” With multiple earthquake fault lines in the area, Humboldt County frequently experiences small “shakers”. Fortunately, it has been several years since the area has experienced a large earthquake that has resulted in major damage. We are overdue. To raise awareness the City of Eureka is recognizing April as “Earthquake Preparedness Month” and Humboldt Bay Fire would like to inform the community of how to prepare for a seismic event.

Developing a plan is the first and most crucial step of being prepared for an earthquake. It can easily be assumed that there will be another major earthquake at some point and the best way to be prepared is to have a plan. During an earthquake, having a plan will reduce stress, and help ensure safety. Following an earthquake, having a plan can hasten recovery.

“The Plan” should include the following:

1. Make your home safe. Strap down items that can tip over, i.e. water heater, entertainment centers, bookshelves, and other large furnishings. Establish all the possible ways to exit your house and keep them clear.
2. At least a three day supply (week supply recommended) of food water, clothes, medical supplies, and other necessary equipment for everyone in the family.
3. Decide where and when to reunite your family should you be apart when the earthquake happens.
4. Choose a contact outside the immediate area to contact if family members are separated. Long distance service will probably be restored sooner than local. Do not use the phone immediately following the earthquake.
5. Know the policies of the school or daycare center your children attend.
6. If you have a family member who does not speak English, prepare an emergency card written in English indicating that person's identification, address, and any special needs. Have them carry the card with them.
7. Conduct Earthquake: Duck, Cover, and Hold drills. Know the safest place in your home.
8. Locate shutoff valves for water, gas and electricity. Know how to shut them off.
9. Make copies of vital records and keep them in a safe deposit box. Make sure the originals are stored safely. Take photos/videos of your valuables. Keep extra cash and change. ATM's may not work.
10. Before a quake, have knowledge of where local shelters and emergency medical centers are located. Contact your local Red Cross Chapter and Office of Emergency Services to obtain this information. Know the locations of your nearest fire and police stations.

Humboldt County is a beautiful area and with that beauty comes seclusion. In the event of a major earthquake our community needs to work together to be self-sufficient. Emergency Services will be busy and may not be able to respond to your location right away due to infrastructure damage, lack of resources, or other emergencies. It's imperative that we work with our neighbors, have a plan and help each other.

For further information on emergency preparedness, please visit the following web sites:

<http://www.calema.ca.gov>

<http://www.fema.gov/earthquake>

<http://www.redcross.org/prepare>

HUMBOLDT BAY FIRE TAKES THE PERILOUS PLUNGE!



Kim Bergel, Eureka City Councilmember and Humboldt Bay Fire JPA Board Member recruited Humboldt Bay Fire to participate in the Discovery Museum's Annual Perilous Plunge that was held on February 28th. Humboldt Bay Firefighters David Terry, Brett Christensen, Ray Marchi, and Humboldt Bay Fire Ladies Auxiliary members Patricia Terry and Felicia Goodman took the challenge and the plunge, and raised over \$750 for the Discovery Museum!

Patricia and Felicia took the plunge twice...although the second time wasn't by choice!



Photos Courtesy of Shawn Walker, Times Standard



EPD NEWS

Being homeless is not a crime, but preying on other homeless and the surrounding community is. Over the past few weeks EPD has served two search warrants and seized 8 guns from convicted felons. Each time stolen property and or meth was located in the tents. We have also had several shootings in and among the homeless camps. Homeless individuals report being the victims of crime at a rate 50 times that of the housed population. Now comes time for action.

EPD is organizing a community event to help the local homeless population by blending service providers and homeless advocates into a massive campaign for a day of service outreach. EPD will continue to serve warrants and raze encampments of those intent on crime.



"Eureka homeless self report being the victim of crime at a rate 50 times that of the general population."



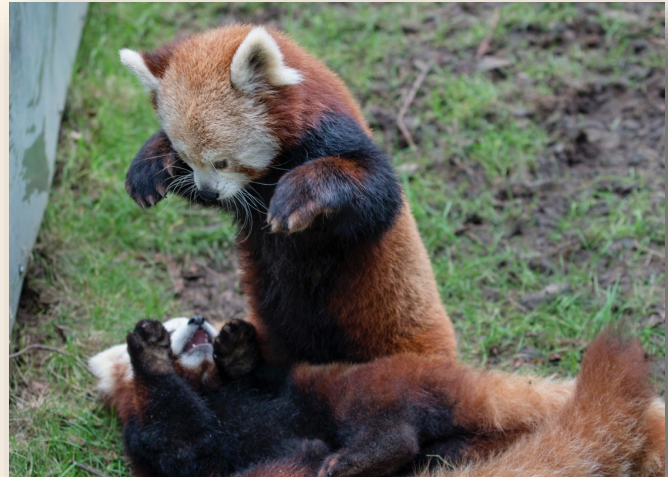
Police responded to more than 4,000 calls for service that were specifically designated as TRC or transient related calls.

Parks & Recreation



Construction is well underway on the final phase of the Zoo's Watershed Heroes exhibit for bald eagle, plus a new exhibit for spotted owl. These exhibits will be situated on the edge of the redwood forest just past otters and salmon, and will feature natural perching and plenty of multi-level space for these birds, who were injured in the wild and can no longer fly well. You may even catch a glimpse of the eagle from the zoo entrance, surveying her domain from above. Be sure to come and meet Cheyenne the eagle and Winky the owl on or after opening day, Sunday April 26th.

Our two sister red panda cubs are pretty big now, but still love to romp around and play. Over 600 facebook friends voted to select their names, which are Cini and Masala, meaning sugar and spice in Nepalese. Nepal is one of the red pandas' home countries.



Join the Sequoia Park Zoo for this fun, festive, family celebration of the earth and all who share it! This free event will feature spring-themed crafts and activities for the whole family, animal encounters, music, food, and more! Join us as we welcome our community and local conservation organizations to Sequoia Park Zoo to Party for the Planet!

Parks & Recreation Events and Programs

The G.U.L.C.H. Teen Recreation Program

Workshop for the passion driven teen!

Course #	Date	Activity	Day	Time	Fee	Location
420	4/9-4/30	Music Workshop	Thurs.	6-8pm	\$20	The GULCH 1720 10th St.



MEN'S SOFTBALL

Looking for a fun way to stay active? Burst out of your routine and hit the field! Whether you're **a softball fan**, an athlete, a **social butterfly**, or just a kid at heart; the Parks & Recreation Department's Men's Adult Softball League has the perfect opportunity for summer fun. A **league organization** meeting will be held on **April 6th**. This league consists of a 15 game season beginning on June 1st and is open to men ages 18 years and older.



USTA
NORTHERN CALIFORNIA

USTA Norcal's Humboldt Tennis Club in partnership with
City of Eureka Parks & Recreation presents:

USTA Junior Team Tennis

for Beginners to Intermediate Ages 5 to 14!

Meets 2 days a week April 1st to May 31st
Tuesdays & Sundays
 • 10 and Under 4-5 PM
 • 14 and Under 5-6 PM

Learning tennis through fun activities!
 Sign-up Now to Reserve Your Spot.
Come to a Free Playday!
Sunday, March 15th 4pm at Highland Park
 To see how much fun team tennis is.
Eureka Tennis Summer Camps start in June...
 Find out more at:
www.HumboldtTennisClub.com
 Call Peter at 707.616.4781










Parks & Recreation

Explore Eureka – Outdoor Programs

Music & Movement

Ages: 1—5 yrs.



Come swirl and twirl in this class, where fun and movement abound for the tiniest of dancers. Watch your child use their imaginations as they develop motor skills, body awareness, concentration and creativity. Beginning dance techniques and natural movement will add to the fun of this class, where self expression is encouraged. Parents, be sure to stay and watch your little ones bloom. **Pre-registration is required.**

Register online at EurekaParksAndRecreation.com or in person at the Adorni Center.

Course #	Dates	Day	Time	Fee	Location
408	4/4-4/25	Sat.	9:30-10:15am	\$25	Ryan Center

Tiny Tutus Beginning Ballet I

Ages: 5—8 yrs.

Your little ballerina will learn basic steps and beginning dance positions in this class, which is also designed to improve coordination and poise and provide an introduction to music appreciation and interpretation. This class offers the earliest preparation for classical ballet training. **Pre-registration is required.**

Register online at EurekaParksAndRecreation.com or in person at the Adorni Center.

Course #	Dates	Day	Time	Fee	Location
412	4/6-4/27	Wed.	6-6:45pm	\$25	Ryan Center

Toddler Soccer

Ages: 2—4 yrs.

Dribble, pass, shoot & score! Youngsters will learn basic techniques of the world's most popular, fast-moving game. It's a real kick! Classes are non-competitive and run in a friendly and nurturing environment where parents, family and friends are encouraged to cheer and support participants. **Pre-registration is required.**

Register online at EurekaParksAndRecreation.com or in person at the Adorni Center.

Course #	Dates	Day	Time	Fee	Location
416	4/3-4/24	Fri.	10:30-11:15am	\$30	Muni





Parks & Recreation

Explore Eureka – Outdoor Programs

Little Kickers

Ages: 4—7 yrs.

Little Kickers takes all the fun and engaging parts of Toddler Soccer and adds the next level. These high-energy soccer classes are designed to enhance your child's overall growth and well-being and to help kids learn to be part of a structured group activity without a parent by their side. The age-appropriate curriculum builds confidence and promotes physical development in a safe, supportive and fun environment. Little Kickers focuses on helping kids develop their large motor skills through skill demonstrations and entertaining games like *Red Light, Green Light!* **Pre-registration is required.**



Register online at EurekaParksAndRecreation.com or in person at the Adorni Center.

Course #	Dates	Day	Time	Fee	Location
418	4/3-4/24	Fri.	11:15am-12pm	\$30	Muni



Wild Nights

All Ages

When the sun goes down, the wild nights come calling! Join us for this unique outdoor evening adventure to learn about local nocturnal wildlife such as bats, amphibians and all the other wild creatures of the night! Be sure to wear comfortable walking shoes and dress in layers. A flashlight or headlamp is recommended. **All youth must be accompanied by a parent/guardian. Pre-registration is required.**

Register online at EurekaParksAndRecreation.com or in person at the Adorni Center.

Course #	Date	Theme	Day	Time	Fee	Location
405	4/9	Tracking	Thurs.	6:30-8pm	\$2/adult; kids free	Sequoia Park (Gazebo)

Yoga in the Park

All Ages

Join us for an outdoor yoga experience! Truly connect with yourself and be one with nature. Yoga means union and when practiced outside, the union is a connection with the outdoors, humanity and universe. Practicing yoga outdoors offers fresh air, inspiring views and serenity. This **free** class is open to **all levels of experience**. **All youth must be accompanied by a parent/guardian.**

Date	Day	Time	Fee	Location
4/4	Sat.	9-10am	FREE	Halvorsen Park





Parks & Recreation Department

Carson Park Easter Adventure!

Eureka Parks and Recreation Presents:

Easter Adventure!

FREE!

Carson Park
(between H & I)
SATURDAY, APRIL 4th
10 am Ages 0-5
11 am Ages 6-12

Rain or Shine

Special Thanks
Eureka
Wallace & Berkey

Games, Face painting, EPD and Humboldt Fire, The Humboldt Circus, Hair Chalk-ing, Sequoia Humane Society a mini Health fair and much MORE!!

CITY OF EUREKA
PARKS & RECREATION

HUMBOLDT
STATE UNIVERSITY

This magical day has all the makings for an **Egg-cellent** time! Participants will work with their families, follow Easter clues, complete clever challenges and discover Easter eggs in the most unusual of places. Join us on **April 4th** from **10am-12pm** for a hoppin' good time. This event is **free** for **ages 10 & under**.



Remember to bring your camera for a picture with the Easter Bunny and an Easter basket for all kinds of goodies! Call 268-1844 for more information.

Eureka Dog Park Grand Opening

EUREKA DOG PARK

Grand Opening April 8, 2015 at 11am

Located at Walford & Watson Streets
(Behind General Hospital)

A facility over 10 years in the making finally makes it's grand debut for our canine loving community! Featuring two separate fenced off areas for both large & small dogs to safely roam, run & play off-leash. Your pup never had it so good!

Open from dawn 'til dusk.

Special thanks to:

Eureka Dog Park Committee • RCAA • Eureka Natural Foods • Mercer Fraser

*Without their tireless dedication and generosity,
the dream of the Eureka Dog Park would have not become a reality.*



EUREKA BEGINS PROCESS TO BECOME MORE “BUSINESS READY”



On March 15th, the City released a “Request for Proposals” seeking a consultant to help the City with a project that is being called the “Eureka Business Read! Study.” The study will consist of a range of technical tasks that are intended to help the City find ways to be more business friendly, to enhance local economic development, and to increase jobs. The project is funded by a planning and technical assistance grant from the Community Development Block Grant program.

The Eureka Business Read! Study will consist of four tasks. The first task will analyze the Eureka Municipal Code (EMC) to identify issues within the code that could hinder business and job development. The selected consultant will review the City’s code with the goal of identifying ways in which the EMC can be adjusted to be more “Business Friendly.” This will be accomplished through an audit, review, and assessment of the EMC for outdated, inapplicable, conflicting, illogical, and cumbersome codes from the perspective of the business and development community. The study will also assess the EMC to identify ways in which the City can simplify rules that might be a “roadblock” for businesses to start or expand within the City. For this task, the consultant will also conduct an audit, review, and assessment of City staff’s implementation of the EMC. The second task will build on the first task by reviewing the City’s Design Review regulations for issues that could hinder business and job development.

The project’s third task will analyze opportunities for the establishment of a “business incubator” within Eureka. A business incubator is a company, designated building, or system that helps new startup companies by providing services such as management training, office space, manufacturing equipment, and other tools necessary for the establishment of a new business. Business incubators typically cater to specific industries, such as software development firms, bakeries, artist studios, telecommunications, fashion, wood crafting, mixed use manufacturing, specialty-food processing/packaging, etc. The goal of business incubators is to provide the necessary infrastructure to help new businesses get started, to foster an entrepreneurial climate in Eureka, to diversify our economy, to stimulate community revitalization, and to subsequently create new jobs. The selected consultant will conduct research in order to identify industry categories (e.g. software development, bakeries, etc) that have the most realistic probability of succeeding in Eureka. The study will also identify basic parameters for facility requirements, such as facility size (or range of sizes), general types of optimal facility location(s), energy supply considerations, water supply considerations, wastewater requirements, transportation requirements, likely environmental constraints, likely regulatory constraints, likely social constraints (e.g. noise, odor, etc.), and other considerations.

The project’s fourth task will analyze opportunities for improvement in customer service delivery. Nearly all development projects that occur in the City of Eureka require some form of a permit or process that requires developers to interact with City staff. The City has periodically received complaints that we have room for improvement in the realm of “customer service.” For this task, the selected consultant will study the City’s “Customer Service” model and our processes of interacting with the public and developers. The study will then make recommendations for how to improve the City’s internal processes in order to improve our delivery of customer service.

Consultants that are interested in submitting a proposal for this project must do so by April 3rd. A copy of the RFP can be found at: <http://www.ci.eureka.ca.gov/rfps/bidrequest.asp?bidID=150>. The study will be completed in late September of 2015.

LANDOWNER LAND USE CHANGE REQUEST LETTER:

The City of Eureka is undergoing a General Plan Update, and as part of that process, will be reviewing opportunities for changes to the City's official Land Use Designations throughout the City. If there is any interest in land use changes for property you own in Eureka or within the General Plan Update Planning Area, please submit a written request to the City's Planning Department. The letter should contain your property's address, APN, acreage, and the requested land use change. All written requests are due on April 17th, 2015 by 5pm. The City staff and City Council will consider all landowner requests.

Written requests should be submitted to :

Riley Topolewski
GPU Project Manager
531 K Street, Eureka, CA 95501-1146

Thank you and feel free to contact us with any questions or comments.

Riley Topolewski, GPU Project Manager
Telephone Number: (707) 268-1971
Address: 531 K Street, Eureka, CA 95501-1146
Project E-mail: generalplanupdate@ci.eureka.ca.gov



Applications for Appointment to Boards and Commissions

Notice is hereby given that applications will be accepted for appointments to the following city boards and commissions until the vacancies are filled:

BOARD:

Board of Appeals	1 Vacancy
Eureka Energy Committee	3 Vacancies
Housing Advisory Board	1 Vacancies
Personnel Board	1 Vacancy

Applications may be obtained by phone or in person from the Mayor's Office, City of Eureka, 531 "K" Street, Eureka, CA 95501, (707) 441-4144, or may be downloaded from the City Clerk's website, listed below.

In order to be eligible for appointment to any board or commission, a person must be a qualified registered elector of the City of Eureka, the Humboldt Community Services District or Humboldt County Service Area No. 3, or an owner of a business located within the city limits of the City of Eureka. The mayor shall make the appointments with the approval of a majority of the Council. Appointments of qualified non-city residents will require a four-fifths (4/5) vote of the Council for confirmation.

Members on Boards and Commissions shall be willing to serve as a civic responsibility and without compensation. No member of any board or commission shall hold any paid office or employment in the city government.

For more information, call the City Clerk at (707) 441-4175, or go to: <http://www.ci.eureka.ca.gov/>.

Applications will be accepted until filled.

Notice dated: **March 31, 2015**

Pamela J. Powell
City Clerk

Job Opportunities within the City of Eureka



Position	Emp. Type	Salary	Closing Date
Communications Dispatcher	Full-Time	\$2,841.00 - \$3,638.00 Monthly	Continuous
Police Officer	Full-Time	\$4,027.00 - \$5,154.00 Monthly	Continuous

Interested parties may contact the Personnel Department by email:
jschoonmaker@ci.eureka.ca.gov
Jobline: (707) 441-4134
<http://www.ci.eureka.ca.gov>
Personnel Department: (707) 441-4124

The City of Eureka only accepts applications for full-time positions in which a recruitment is currently being conducted. If you would like to be notified when we are accepting applications for a particular full-time position, or if there are no current full-time job openings, please consider submitting an interest card.